

6-Packed Conference Announcement

Transformance Advisors proudly announces that our own Bob Forshay and Mike Loughrin have been selected to speak at the APICS 6-Packed Conference. This conference is recognized as one of the top supply chain conferences in the world and we are honored to participate.

The 6-Packed Conference will be held on February 26-27, 2010 in Dallas, Texas. This year's conference features a general session with 6 concurrent tracks.

On Friday, February 26, Mike will discuss Peak Oil and the Impacts of Demand Destruction. When the price of oil surged in 2008 and then plummeted, we experienced demand destruction which is the predicted response to a demand and supply imbalance with inadequate preparation. At this time, we are seeing the first phase of demand destruction. When peak oil really kicks in, we will see a relentless decline in supply. Mike will discuss the need for supply chain management professionals to prepare their organizations for the coming realities of a relentless decline of supply and the need for massive investments in conservation and alternative solutions.

On Saturday, February 27, Bob will present Leadership Vs. Management. This presentation explores how professionals can directly affect and easily achieve the desired outcome of operations and the roles that professionals have as business leaders by understanding leadership concepts in addition to management practices. Participants will learn how to identify key aspects of an effective leadership approach, understand ways to improve outcomes more often, reduce stress, build a stronger team, and get the desired results. Each participant will craft a personal improvement plan.

Mike will return on Saturday to share insights for Crafting a Lean Supply Chain. This presentation will explore the four elements of a lean supply chain, leveraging the five principles

of lean, and the systematic application of four executive sponsorship techniques that provide the lean leadership required for success. The presentation will emphasize the integration of multiple lean enterprises through an intense focus on maximizing end-to-end performance through the analysis of value added, non-value added, and business value added activities and the elimination of waste in the entire value stream.

For more information about the 6-Packed Conference, please visit www.6Packed.org or email khickey@emailta.com. This conference is an exceptional educational opportunity and we hope to see you there.