

# Lean Leadership

## Leveraging Systematic Application of Executive Sponsorship


This half day seminar will teach you how to:

1. Ensure you have strategic alignment between your organizational objectives and lean improvement projects.
2. Leverage the systematic application of executive sponsorship techniques required for successful lean initiatives.
3. Focus on the critical milestones where the executive sponsor must be fully engaged.

*“Lean is the systematic elimination of waste and this half day event will teach you the systematic approach to lean leadership.”*

### Strategic Alignment

Strategy  
Objectives  
Initiatives  
Projects  
The Business Case



**\$249 per person**

### The Systematic Approach

Organize for Success  
Promote Education  
Demonstrate Support  
Track Accomplishments

### Critical Milestones

Confirmation of the Business Case  
Specify Value  
Current State Value Stream Map  
Future State Value Stream Map  
Implementing the Future State

**EDUCATION**  
**APPLICATION**  
**COACHING**  
**LEADERSHIP**

### Schedule

8:00 — Registration and Networking  
8:15 — Strategic Alignment  
9:30 — The Systematic Approach  
10:45 — Critical Milestones  
11:45 — Seminar Concludes

Contact [info@emailta.com](mailto:info@emailta.com) or visit [www.transformanceadvisors.com](http://www.transformanceadvisors.com)

# Lean Leadership

## Leveraging Systematic Application of Executive Sponsorship

This seminar is regularly priced at \$249.

However, there is an early bird registration discount of \$100, dropping the price to \$149.

In addition, this seminar is offered for just \$49 to students or unemployed professionals.

### Lean Supply Chains



### Who Should Attend

All current and future executive sponsors

All current and future lean project managers

All project team members and executives from organizations that are launching a lean initiative

All project team members and executives from organizations that have stalled lean initiative

Your CEO

Your Boss

You!

### Prior Attendees For Our Events

Hewlett-Packard

Maytag

Amgen

Texas Instruments

Boeing

Cummins

Kodak

Avaya

Vestas

Huntsman Chemical

Dade Behring

Sunrise Medical

Baxter Healthcare

General Electric

Lexmark

*"This is a fantastic opportunity for executive sponsors and lean project managers to learn and discuss the systematic approach to success."*

**10%  
discount for  
parties of 4  
or more!**

## Lean: The Systematic Elimination of Waste

If you have 8 or more people, then contact us for scheduling a special event to educate your team where and when you want!



### **ISCEA Members**

You will earn 3 CE credits towards certification maintenance.

### **APICS Members**

You will earn 3 CE points towards certification maintenance.

Contact [info@emailta.com](mailto:info@emailta.com) or visit [www.transformanceadvisors.com](http://www.transformanceadvisors.com)